



# Communicating MetLife Pet Insurance

We have developed easy-to-use materials for you to leverage as part of your open enrollment and also for ongoing communication touch points throughout the year.

*Please click on the below images to download the materials.*

MetLife Pet Insurance quoting site: [www.metlife.com/getpetquote](http://www.metlife.com/getpetquote)

Link and/or QR Code can be placed in any enrollment flow for quick access to an online quote

Call in for a quote or with questions at: 1-800-GET-MET8 [438-6388].



## Benefit Booklet

**Security team. Workout partner. Best friend for life.**  
Help your team. Help your pet. With MetLife Pet Insurance.

**With MetLife Pet Insurance, you can get:**

- Flexible insurance plans
- Payments via any U.S. debit/credit card or check or direct deposit
- Optional Preventive Care coverage
- 24/7 access to TeleHealth Coverage Services to immediate assistance
- Discounts up to 20% and additional offers on pet care, where available
- Coverage of preexisting covered pre-existing conditions on select preexisting conditions

**How it works:**

**1. Enroll** - Choose an enrollment plan that fits your needs.

**2. Care** - Take your pet to the vet and pay the bill; manage your pet's health and wellness using the app.

**3. Cover** - Send the bill and your claim documents to us and receive reimbursement, by check or direct deposit if the claim expense is covered under the policy.

It's that simple. A small monthly payment today can help keep your pet healthy and happy.

**GET YOUR QUOTE**  
or call 1-800-GET-MET8

Help protect your dogs and cats while enjoying benefits like:

- Health coverage with up to 20% reimbursement\*
- Flexion to visit any U.S. licensed vet
- Optional Preventive Care coverage
- 24/7 access to TeleHealth Coverage Services
- discounts up to 20% and additional offers on pet care, where available

MetLife Pet Insurance logo

- Explains benefit features
- Provides examples
- FAQs
- Click [here](#) for Spanish booklet

## Webinar

**Get protection for every stage of your pet's life**

**Join MetLife for an informative webinar to learn about MetLife Pet Insurance.**

Whether your pets want to be on your lap at all times or prefer their own space on the sofa, their unpredictable antics enhance your family dynamic. However, when the unexpected happens to them, you need coverage that can help ease the burden of veterinary expenses.

**Learn about:**

- Pet insurance
- Our flexible coverage choices
- How it works
- Steps to take to manage your pet's health and wellness
- And more!

**Complimentary Registration!**

2024 Webinar Dates	Registration
1/23/24 - 1/24/24	1/17/24 - 1/23/24
2/12/24 - 2/13/24	1/24/24 - 2/11/24
3/11/24 - 3/12/24	2/12/24 - 3/9/24
4/8/24 - 4/9/24	3/10/24 - 4/7/24
5/6/24 - 5/7/24	4/8/24 - 5/5/24

Register today by clicking on the link below  
or scan the QR code

MetLife Pet Insurance logo

- Monthly webinars to learn more about Pet
- Registration link within flyer

## Mobile App

**The MetLife Pet App.**  
Designed by pet parents for pet parents.

**The MetLife Pet Mobile App**  
Designed by pet parents for pet parents.

With the MetLife Pet app, you can manage your pet's health and wellness all in one location.

**MetLife Pet App features these things made for you:**

- Access your pet insurance policy (claim and tax claim)
- Manage your pet's health records (upload vet health records and download all health records)
- Review reviews and notifications about upcoming appointments
- Find nearby pet services, emergency vet or a groomer
- Use 24/7 TeleHealth Coverage Services (for advice and to get help with your pet's health)
- Access personalized alerts to help you remember to do things

MetLife Pet Insurance logo

- Submit claims
- Get pet documents
- and more
- Click [here](#) for Spanish mobile app flyer

## Poster

**If they don't understand personal space, they deserve to be insured.**

We care about all your dependents — even the four-legged ones. As part of your employee benefits, you can access MetLife Pet Insurance.

**Key Benefits**

- Flexible product offerings with straightforward pricing and options (discounts up to 20%, customizable terms, and desirable coverage)
- Quick 24-hour enrollment and hassle-free claims experience with most claims processed within 15 days
- An experienced team of pet advocates and multi-channel support options

Get a quote or enroll today:  
Visit [www.metlife.com/getpetquote](http://www.metlife.com/getpetquote)  
Call 1-800-GET-MET8  
Scan the QR code

MetLife Pet Insurance logo

- The poster can be used on site for employee engagement or as a one page flyer.
- Click [here](#) for Spanish Poster

## Videos



- Connect to internal platforms, sites, social channels, and chats

## Email Templates

**Protect your pets—and your finances.**

No matter if your dog's clumsy or able to defy gravity, our furry family members make life most interesting. However, when the unexpected happens to them, you need coverage that can help ease the burden of veterinary expenses. MetLife Pet Insurance can help.

**Here's how it works:**

- Enroll** - Choose and enroll in the coverage that's right for you and your pet and download our mobile app.
- Care** - Take your pet to the vet and pay the bill; manage your pet's health and wellness using the app.
- Cover** - Send the bill and your claim documents to us and receive reimbursement, by check or direct deposit if the claim expense is covered under the policy.

It's that simple. A small monthly payment today can help keep your pet healthy and happy.

**GET YOUR QUOTE**  
or call 1-800-GET-MET8

Help protect your dogs and cats while enjoying benefits like:

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- Email content for announcements or newsletters
- Click [here](#) for Spanish emails

## Complimentary Quarterly Home Mailings

Quarter 1 January/February/March	Quarter 2 April/May/June	Quarter 3 July/August/September	Quarter 4 October/November/December
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### Click image for postcard choices

**Chair warmer. Lap warmer. Heart warmer.**  
Get coverage that cares for your BFF.



- Educate new hires, newly eligibles, and new pet parents

- Frequency/date flexibility

- Asset flexibility (IE: letter, email, alternate postcard, etc. options)

- Co-branded with your group logo for employee recognition

- If we do not receive an eligibility file, we will need a completed mail file.

- Click [here](#) for a sample mail file

## Web Banners



- Create online awareness (embed the quote site into the banner).
- Click [here](#) for Spanish banners

**If they're your best mates,**  
they deserve to be insured.

No matter how unpredictable their risks, help make sure your pet's health expenses are covered.

MetLife Pet Insurance logo